

Whitbread Group PLC is expanding across the UK and we are on the hunt for the next generation of hotel locations. We want more Premier Inns and in addition want to roll out our new brands Hub and Zip.



We need more rooms

Sites required throughout the Midlands and the North

What are we looking for?

Premier Inn with branded restaurant:

- Cookhouse and Pub / Beefeater Grill and a 60+ bedroom Premier Inn
- Edge of Town / Out of Town locations – 1.5 to 2+ acres
- Freehold or Leasehold

Solus Premier Inn:

- Standalone Premier Inn hotel from 80-200 bedrooms
- City / Town Centre / Edge of Town locations
- Freehold or Leasehold
- Going Concerns

www.whitbread.com/property-and-suppliers



Please send any suitable opportunities via email to Adam Mobley

amobley@wsbproperty.co.uk

WSB Property Consultants LLP is retained to acquire suitable Premier Inn hotel opportunities on behalf of Whitbread Group PLC

Where are we looking?

West Midlands

Birmingham – City Centre:

Arena/Central – U/O

Curzon Street nr Station – Exchanged

HS2 Phase 2/Digbeth

Snowhill nr Station

Smithfield

Birmingham – Suburbs:

Edgbaston nr Cricket Ground

Sutton Coldfield

Shrewsbury nr Battlefield

North East

Alnwick – U/O

Barnard Castle

Durham – Exchanged

Gateshead nr Quayside

Hexham

Ilkley

Leeds City Centre –

Victoria Gate

Leeds City Centre – HS2

Pickering – Exchanged

Ripon

Sleaford

Wetherby

Whitby nr Quayside

York City Centre – East

York – South nr Racecourse

North West

Ambleside – U/O

Ashbourne

Bakewell - Exchanged

Betws-y-Coed

Cheshire Oaks

Chester – Broughton

Clitheroe

Crewe nr Station

Grange over Sands

Keswick – U/O

Lancaster – U/O

Liverpool – City Centre (Princes Dock) – U/O

Lytham St Annes

Manchester City Centre – Piccadilly – U/O

Manchester City Centre – Northern Quarter – U/O

Manchester City Centre – First Street – Exchanged

Manchester – East nr Football Ground

Morecambe

Porthmadog – Exchanged

Seascale/Holmrook

St Helens – U/O

Wilmslow

Windermere



Priority Locations – City Centre:

Birmingham nr Station

Chester

Leeds

Liverpool nr Station

Manchester nr Station

York



Priority Locations – Edge of Centre (1 to 2 acres):

Birmingham

Blackpool

Leeds

Liverpool – U/O

Manchester – U/O

York

INTRODUCTION FEE AVAILABLE TO NON-RETAINED AGENTS