

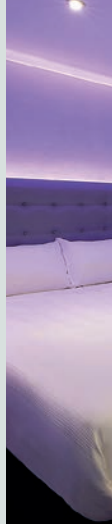
In growth mode

Our development requirements across Central England, East Anglia and Mid/South Wales.



Premier Inn is the UK's best loved budget hotel company offering our customers more than 840 locations across the UK and we are continuing to grow.





We are on a mission to bring Premier Inn to more locations across the country and we are looking for landowners and development partners to help us do it.

Our success is built on many things: our experience, our versatility, the financial strength of our parent company Whitbread PLC and the straightforward way we do business – and we're committed to growth.

Some of the reasons to work with Premier Inn include:



The security of working with Premier Inn Hotels Ltd, owned by Whitbread PLC



Indexed-linked 25-year leases



Our flexible development requirements including freehold and leasehold opportunities



Our experienced development and consultant teams



Requirements for upwards of 80-bedrooms in town centre and out of town locations



A clear and comprehensive ESG programme



Our requirements are simple – for the right site, we'll make it work.

We have an enviable track record of developing newbuild hotels as well as converting existing buildings into popular Premier Inns.



In **town and city centres** we require between 80 and 200 bedrooms in locations with excellent transport connections and close to drivers of business and leisure demand.

On-site parking is not required in town and city centre locations though proximity to public car parks and public transport connections is important.

At **edge of centre** locations we require between an acre and an acre and a half to accommodate a Premier Inn hotel and on-site car parking.



In line with Whitbread's commitment to becoming a net zero business by 2050 all new Premier Inn hotels must achieve a BREEAM 'excellent' rating.

We are currently searching for development requirements across Central England, East Anglia and Mid/South Wales.

East Anglia and the Northern Home Counties

1. Aldeburgh/Southwold
2. Aylesbury Central
3. Bishop's Stortford
4. Cambridge Grafton Centre
5. Cambridge Trumpington
6. Cromer/ Sheringham
7. Ely
8. Epping
9. Gerrards Cross
10. Hertford
11. Houghton Regis
12. Hunstanton
13. Leighton Buzzard
14. Marlow
15. North Norfolk Coast - Holt/Wells
16. North Walsham/Aylsham
17. Royston
18. Stamford
19. Thame
20. Wisbech/March

Mid and South Wales

39. Barmouth
40. Brecon
41. Cardigan
42. Carmarthen
43. Llandridod
44. Milford Haven/Pembroke
45. Newport
46. The Mumbles

Berkshire, Hampshire and Surrey

56. Alton Central
57. Ascot Centre
58. Guildford - Station
59. Hook

East Midlands and West Midlands

East and West Midlands

47. Ashbourne
48. Bakewell
49. Birmingham Arena Central
50. Birmingham HS2-Phase 2
51. Birmingham Smithfield
52. Birmingham Snowhill/ Jewellery Quarter
53. Nottingham Central East
54. Sellyoak/Edgbaston
55. Sutton Coldfield Centre

60. Coventry Outer North West
61. Coventry-Friargate
62. Daventry
63. Leicester City Centre
64. Shrewsbury Battlefield

South West and South Midlands

21. Avonmouth
22. Bath City Centre
23. Bristol Airport
24. Bristol Ashton Gate
25. Bristol Quay Side
26. Bristol Temple Meads
27. Central Cotswolds
28. Clevedon
29. Henley-on-Thames
30. Ludlow
31. Melksham/Devizes/Calne
32. North Cotswolds
33. Oxford City Centre
34. Oxford East
35. Reading M4 J2/Theale
36. Reading Station
37. Shepton Mallet
38. Windsor



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Rest easy

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